

**JANSEVA SHIKSHAN MANDAL'S  
SHANTANRAMBHAU GHOLAP ARTS, SCIENCE AND  
GOTIRAMBHAU PAWAR COMMERCE COLLEGE, SHIVLE, MAHARASHTRA, INDIA**

**Date:23/2/2022**

Notice

This is to inform to all the students that the department of commerce with the collaboration of department of commerce of Sonubhau Baswant College Shahpur organises 30 hours certificate course on **E-filing of Income Tax** from 16<sup>th</sup> March 2022 to 10<sup>th</sup> April 2022 to all students. The fees of course is free and certificate will be provided to all the participated students after the completion of course.

Convener : Prof S.S. Pawar



I/C Principal  
Dr. G. R. Vishe

## **E-filing of ITR**

### **Syllabus**

1. Meaning and Objectives
2. Types of Income tax Return Forms
3. Methods of filing IT Returns
4. Documents Required for E-filing
5. Procedure of Registration
6. Portal of E-filing
7. Creating and login of account
8. Importance of 26AS
9. Selecting assessment year
10. Linking account with documents
11. Verification of form
12. Digital signature
13. E-verification

## List of participants

1. Anuj gaikar
2. Sachin Mall
3. Slalvi Vivek Chandrakant
4. Pawar samir suryakant
5. Soham kholambe
6. Akash Balu Mharse
7. PRANAV LAXMAN PAWAR
8. Reshma rajaram phodase
9. Aniket vasant shingole
10. Krushna shelavale
11. Swapnali bhagwan Yashwantrao
12. Sani chandrakant mharase
13. Reshma rajaram phodase
14. Pawar Monali Mahendra
15. Patil pratiksha kishor
16. Suroshe Devesh Bhikaji
17. Sakshi subhash patil
18. Mayuri sunil yashwantrao
19. Navin deshमुख
20. Akash kapadi
21. Bhavesh hirachandra zunjarrao
22. Neha
23. Mohape prajakta bhara
24. Mohan krishna desale
25. Neha kembari
26. Yogesh
27. Gaikar sangita bhaskar
28. GHAYWAT PRIYANKA DHANAJI
29. Suvarna Vilas Desale
30. Harshada bhandari
31. Diksha Pravin pawar
32. Prachi Harishchandra Bhalerao
33. Mrunmayee Mahesh taldeokar

34. Ruchika Daulat Suryarao
35. Vikrant
36. Dipali tatu rasal
37. Sureshani ughade
38. Sakshi Chandrakant Deshmukh
39. Prachi shivaji pawar
40. Karina Bhaskar karle
41. Swati harad
42. Nilima Barku Agivale
43. arati kante
44. Komal Namdev Ghuse
45. Bhagyashri Sanjay Parande
46. Namrata Dilip Vishe
47. Yogesh Govind Ghorad
48. Maheshwari Kailas Ghavat
49. Girish sitaram Pathare
50. Nikhil Tukaram Ubale
51. Bhalke Vaishnavi Dattatray
52. Pratiksha Deshmukh
53. Kor rupesh suresh
54. Neha arun nichite
55. Monika Anna Dudhale
56. Tanvi dasharath patil
57. BHOIR HARSHADA SURESH
58. Yogita Laxman Pawar
59. Shaila Vitthal Sapat
60. Nichite riddhi dattatray
61. Prabhakar
62. Prachi Jayvant Dinkar
63. Nichite riddhi dattatray
64. Vidya Sunil Gharat
65. Padwal rutik prabhakar
66. Amruta Khare
67. Prajakta Gangaram raut
68. Bhoir Bhavesh Ramesh

69. Pranita Eknath Pawar
70. Swapnil Bhairu Avkirkar
71. Pradip harishchandra dongare
72. Madke Mohini Narayan
73. Madke Mohini Narayan
74. Juhi Bhaskar Patangrao
75. Achal Rajaram Farde
76. Desale Chitra Laxman
77. Jagruti chandrakant bangar
78. Hira ganpat nirguda

## Report

Shantarambhou Gholap Arts science and Gotirambhou Pawar Commerce College, Shivle department of commerce organised 30 hours online certification course on "E-filing of ITR" in collaboration with the collaboration of department of commerce of Sonubhau Baswant College Shahpur on 16<sup>th</sup> March, 2022 to 10<sup>th</sup> April, 2022. The syllabus was designed to give insights regarding e-filing. ITR is shortened form for Income Tax Return. The framed syllabus covered topics like Meaning, Types of Income tax Return Forms, Methods of filing IT Returns, Documents Required for E-filing, Procedure of Registration, Portal of E-filing, Creating and login of account, Importance of 26AS, Selecting assessment year, Linking account with documents, Verification of form, Digital signature and E-verification. All details of e-filing of ITR were taken in organised lectures by good resource person by different professors. The 30 hours of Certificate course was designed to give overview of ITR to commerce, BMS & BAF students so that they will be benefited from this course. In this course the student's intake were about 78 students from various stream of both the colleges. The course was free of cost to students. The college has borne the expenses of giving remuneration to the resource person as 300 per lecture there were about 15 lectures of two hours and each of the resource person has been paid remuneration. Online inauguration was done on 16<sup>th</sup> March, 2022, by the speech of Dr. Mahesh Bhiwandikar (Chartered Accountant). Valedictory function was done on 10<sup>th</sup> April, 2022 by Mr. Rakesh Mishra (CMA/ CS), certificates were distributed.



JANSEVA SHIKSHAN MANDAL'S  
SHANTANRAMBHAU GHOLAP ARTS, SCIENCE AND  
GOTIRAMBHAU PAWAR COMMERCE COLLEGE, SHIVLE, MAHARASHTRA, INDIA

## Certificate

This is to certify to Mr./Miss. \_\_\_\_\_ of class \_\_\_\_\_ has successfully completed the online course of 30 hours certificate course on E-filing of income tax from 16<sup>th</sup> March 2022 to 10<sup>th</sup> April 2022

Prof S.S. Pawar  
Convener

Dr. S.M. Patil  
Principal



॥ ज्ञानदीपे ज्ञानमयः प्रदीपः ॥  
जनसेवा शिक्षण मंडळाने

प्राचार्य : 8169884112  
9930285222  
ऑफिस : 9260588591

शांतारामभाऊ घोलेप कला, विज्ञान व  
गोटीरामभाऊ पवार वाणिज्य महाविद्यालय, शिवळे.

मु. पो. शिवळे, ता. मुरबाड, जि. ठाणे, पिनकोड ४२१ ४०१.  
(Permanently Affiliated to the University of Mumbai)  
NAAC Re-Accreditation (3<sup>rd</sup> Cycle) Grade 'B' (C.G.P.A. 2.29)  
An ISO. 9001 : 2015 Certified College  
सर्वोत्कृष्ट महाविद्यालय पुरस्कार २००८ - ०९ मुंबई विद्यापीठ

प्राचार्य डॉ.एस.एम.पाटील  
M.A., M.Phil., Ph.D. M.B.A., DLL&LW, D.C.A.

ई-मेल : shivcollege@rediffmail.com  
shivcollege@gmail.com  
वेबसाईट : www.janseva-acsc.com  
जा.क्र. Date :- 20/01/2022

## NOTICE

All the Students are hereby informed that English department is going to Start **Certificate Course on English Speaking.** Interested students are requested to register by submitting their names on or before 31st Jan., 2022. The duration of the course will be three months. The Course will start on 1st Feb., 2022. Separate registration link be shared on your class what's app group. Certificate will be provided those students who will complete the course successfully.

(Dr. S. M. Patil)

**PRINCIPAL**

Janseva Shikshan Mandal's  
Shantarambhou Gholap Arts, Science  
Gotirambhou Pawar Commerce College  
Shivle, Tal-Murbad, Dist-Thane-421

## Certificate Course In English Speaking

(Lectures: 30, Marks: 100)

### Preamble:

English language has got a huge importance in today's world. One who acquires competency in English definitely has an upper hand while searching a job. Competent English speaker gets various job opportunities in different sectors. Making learner eligible and competent for the job is the top priority of education. This course will definitely enable learners to acquire competency in English language and seeking various job opportunities.

### Objectives:

1. To help learners acquire four basic skills of English
2. To help learners improve their vocabulary and express themselves better in the English language
3. To assess their understanding of the grammar through a variety of testing methods
4. To equip the learners to better their prospects in the competitive world of jobs

### Learning Outcomes:

After the completion of the course, students will be equipped

1. To improve their linguistic skills in English
2. To be confident in expressing themselves in English
3. To have better job opportunities

### Unit I: Basic Grammar: (5 Lectures)

1. Tenses
2. Parts of Speech
3. Articles: Definite, Indefinite
4. Direct and Indirect Speech
5. Active and Passive Voice

### Unit II: Vocabulary Building: (5 Lectures)

1. Transformation of nouns to verbs, adjectives, adverbs
2. Synonyms, Antonyms
3. Root words (free and bound stems)
4. Affixes -prefixes, suffixes (derivational and inflectional)
5. Homonyms, Homophones

### Unit III: Acquiring Four Basic Skills: (10 Lectures)

1. Listening
2. Reading
3. Writing
4. Speaking

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**Unit IV: Acquiring Speaking Fluency: (10 Lectures)**

1. Group Discussion
2. Presentations
3. Speech
4. Dialogue/Conversation

**Evaluation Pattern:**

**Internal Assessment: 40 Marks**

1. Home assignments on Unit I and II (20 Marks)
2. Presentations on given topics (10 Marks)
3. Group Discussion (10 Marks)

**Course End Examination: Total Marks: 60 (Time: 2 Hours)**

Question 1: MCQs on Unit I (10 marks)

Question 2: MCQs on Unit II (10 marks)

Question 3: Passage with Questions (20 marks)

Question 4: Dialogue/Conversation Writing on given situation (1 out of 2, 20 marks)

**References:**

Leech Geoffrey, Jan Svartvik. A Communicative Grammar of English, Delhi: Dorling Kindersley, 2007.

Mishra M.K. Spoken English: A Communicative Approach, Jaipur: Ritu Pub., 2010.

Mukherjee Gurudas. English Grammar and Composition, New Delhi: Ane Books Pvt. Ltd., 2011.

Murphy, Raymond. Essential English Grammar, London: Cambridge University Press, 2018.

Murphy, Raymond. Intermediate English Grammar, London: Cambridge University Press, 1999.

Navneet. Navneet Speakwell English, Navneet Publications, 2017.

Prasada Rao, N. D. V. Wren & Martin: English Grammar and Composition, New Delhi: Blackie ELT Books, 2017.

Quirk, Randolph et al. A University Grammar of English, London: Longman, 1973.

Swan, Michael. Practical English Usage, Oxford University Press, 2017.

Taylor, Grant. English Conversation Practice, MacGraw Hill Education, 2016.

**Syllabus Prepared by:**

Dr. P. B. Patil

Prof. B. S. Aher

Dr. P. B. Bhaskar

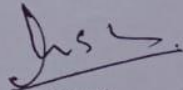
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Report on certificate in Spoken English 2021-22

S.G. ARTS, SCIENCE AND G.PAWAR COMMERCE  
COLLEGE , SHIVLE

Under the guidance of Principal Dr. S.M.Patil and Vice-Principal Dr. G.R.Vishe English Department conducted Certificate Course in Spoken English. The course primarily was meant for those undergraduate students who face difficulties and are unable to acquire English language skills properly. Thereupon, through a collective effort of the Department of English a module was designed. The course ran three months from 2nd Feb to 2nd April , 2022. The course was designed for students to improve their communication skill and grammar. Nearly 70 students were enthusiastically registered for the course. The lectures of the course were taken online and Students had a good dialogue with course coordinators Dr. P. B Patil and Prof.P.B.Bhaskar. There were some sessions on conversation skills and writing skills. The sessions were interactive, informative and interesting. Students actively participated in course. Online exam was conducted at the end of the course. 36 students were given the online exam. The response from the students was overwhelming. The Certificate Course in Spoken English was provided basic knowledge of communication skill.

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**1/C PRINCIPAL**  
Janseva Shikshan Mandal's  
Shantarambhu Gholap Arts, Science &  
Gotirambhu Pawar Commerce College,  
Shivle, Tal-Murbad, Dist-Thane - 421401



॥ प्रज्वलितो ज्ञानमयः प्रदीपः ॥  
JANSEVA SHIKSHAN MANDAL'S

Tel. Prin. : 02524-247017  
Off. : 02524-247025  
Staffroom: 02524-247165

## ARTS, COMMERCE AND SCIENCE COLLEGE, SHIVLE

At - Post Shivle, Tal. Murbad, Dist. Thane 421 401.

(Permanently Affiliated to the University of Mumbai)  
NAAC Re-Accrediation Grade 'B' (C.G.P.A. 2.80)  
Best College Award 2008-09 University of Mumbai

Principal Dr. S. M. Patil  
M.Phil., Ph.D., DLL&LW, D.C.A

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Website : www.janseva-acsc.com  
Ref No. ACSCS/

22/01/22

### Notice

All Students are inform that computer science and inform that Computer Science and Information Technology Department organized COMPUTER KNOWLEDGE FOR BEGINNERS short course (15 lectures) from 15 Feb. 2022

All students are requested to kindly attend the lectures.

**V.C. PRINCIPAL**  
Principal  
Janseva Shikshan Mandal's  
Shantarambhai Gholap Arts, Science &  
Gotirambhau Pawar Commerce College,  
Shivle, Tal-Murbad, Dist-Thane - 421401


Janseva shikshan Mandal's

SHANTARAMBHAU GHOLAP COLLEGE OF ARTS, SCIENCE & GOTIRAMBHAU PAWAR COLLEGE  
OF COMMERCE, SHIVLE, AT POST SHIVLE, TAL- MURBAD, DIST-THANE - 421 401

Name of Institute : Janseva Academy  
Certificate Course Name : Computer Knowledge for Beginners  
Intake : 50 Students  
Duration : 15 Hours  
Qualification : HSC Passed or Any equivalent  
Venue : Computer Lab, New conference Hall  
Commenced on : From 15 Feb 2022  
Coordinator : Prof.Manisha Hindurao.  
Supporting : All IT Staff

Syllabus:

Sr.No	Teacher Name	Topic cover
1	Basic of Computer Knowledge	Prof. Hemangi Rane.
2	Microsoft word	Prof. Rupali Chauhan.
3	Microsoft Excel	Prof. Nilam Chak.
4	Microsoft Power Point	Prof.Manisha Hindurao.
5	Google Drive	Prof. Bhakti Saple.
6	Gmail Handling	Prof. Shital Dandkar.
7	Tally	Prof. Punam Satpute.

  
H.O.D  
I.T Department

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## Basic comp. Skill

Roll No.	Class	Name of student	15/02/22	15/02/22	16
1	F.Y.BAF	Sanika M. Khandagale	<del>Sanika</del>	Sanika	
2	F.Y.BAF	Nisha T. Jamdare	<del>Nisha</del>	Nisha	
3	F.Y.BAF	Apeksha V. Agivale	<del>Apeksha</del>	Apeksha	
4	F.Y.IT	Asmita H. Lihe	Al	Al	
5	F.Y.IT	Axonika Yogesh Pawar	Axonika	Axonika	
6	F.Y.IT	Yogita Chandrakant Desale	Desale	Desale	
7	F.Y.IT	Tejal Ganesh Fanade	Fanade	Fanade	
8	F.Y.IT	Anushka Sunil Hindurao	Hindurao	Hindurao	
9	F.Y.IT	Dipali Kamalakar Pawar	Pawar	Pawar	
10	F.Y.IT	Kamini Bharat Pawar	Karpawar	Karpawar	
11	F.Y.IT	Arati Harishchandra Lihe	Alhe	Alhe	
12	F.Y.IT	Sonam Nasant Koe	sko	sko	
13	F.Y.IT	Vaishnavi Manohar Harad	Harad	Harad	
14	F.Y.IT	Pornima Dornath Graykar	Graykar	Graykar	
15	F.Y.IT	Vaijayanti Gurusath Vishe	Vishe	Vishe	
16	F.Y.IT	Mayuri Namdev Shirose	Shirose	Shirose	
17	F.Y.IT	Poellavi Preebhakar Sureshprao	Sureshprao	Sureshprao	
18	F.Y.IT	Prachi Santosh Junnarao	Junnarao	Junnarao	
19	F.Y.BAF	Sneha Sudhir Navale	Sneha	Sneha	
20	F.Y.BAF	Yogita Prakash Khedkar	Khedkar	Khedkar	
21	F.Y.BAF	Harshada Balaram Kholambe	Kholambe	Kholambe	
22	F.Y.BAF	Mansi Ashok Gadge	Gadge	Gadge	
23	F.Y.BAF	Dipali Baichu Shingole	Shingole	Shingole	
24	F.Y.BAF	Monali Sainath Bhoir	Monali	Monali	
25	F.Y.BAF	Mohini Jagannath Kharik	Kharik	Kharik	
26	F.Y.BAF	Ruchita Prakash Devane	Devane	Devane	
27	F.Y.BAF	Asmita Asmita. Sureshchavate	Asmita	Asmita	
28	F.Y.BMS	Ravina Vinayak Padwal	Padwal	Padwal	
29	F.Y.BMS	Ankita Mangesh Rothe	Rothe	Rothe	
30	F.Y.BMS	Rani Ramesh Vyapari	Vyapari	Vyapari	
31	F.Y.BMS	Bhavani Vinayak Ghosad	Ghosad	Ghosad	
32	F.Y.BMS	Vrushali Panchhari Vishe	Vishe	Vishe	
33	F.Y.BMS	Dyruge Sanjay Thakare	Thakare	Thakare	
34	F.Y.BMS	Santosh Santosh Ghosad	Ghosad	Ghosad	
35	F.Y.BMS	Diksha Harishchandra Pawar	Pawar	Pawar	
36	F.Y.BSCIT	Noor Mahmood Alaw	Alaw	Alaw	
37	F.Y.BS.IT	Akash Kashinath Pawar	Pawar	Pawar	

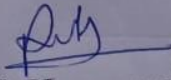
## Report

Janessa Shikshan Mandal Shantarambhau Gholap Arts,  
Science and Gotiram Pawar Commerce College,  
Department of Computer Science and Information  
Technology organized 15 Hours free soft skill  
**Computer Knowledge for Beginners** course from 15  
Feb 2022 to 24 Feb 2022. In this course we cover basic  
knowledge of computer .this course is beneficial for  
student progress.

For this session our faculty deliver lectures with no  
remuneration. I hope this course is very helpful to  
student for their future.

I am thankful to Principal Dr. S.M. Patil and vice  
Principal De. Geeta Vishe Madam to giving me  
permission to conduct this course. I am also thankful to  
my staff members they are always help me to conduct  
any activity.

Thank you all



Prof. Hemangi Rane

(HOD OF CSIT Department)

H.O.D  
A.T Department



॥ प्रचलितो मानमयः प्रदीपः ॥  
जनसेवा शिक्षण मंडळचे

प्राचार्य : 8169684112  
9930285222  
ऑफिस : 9260588591

## शांतारामभाऊ घोळप कला, विज्ञान व गोटीरामभाऊ पवार वाणिज्य महाविद्यालय, शिवळे.

मु. पो. शिवळे, ता. मुरबाड, जि. ठाणे. पिनकोड ४२१ ४०१.  
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उत्कृष्ट महाविद्यालय पुरस्कार २००८ - ०९ मुंबई विद्यापीठ

प्राचार्य डॉ.एस.एम.पाटील  
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वेबसाईट : www.janseva-acsc.com

जा.क्र. :-

Date :- 05 / 02 / 2022

### सूचना

महाविद्यालयातील सर्व विद्यार्थ्यांना सूचित करण्यात येते की, महाविद्यालयातील BMS आणि BAF विभागातर्फे डिजीटल मार्केटिंग सर्टिफिकेट कोर्सचे आयोजन करण्यात आले आहे. कला, वाणिज्य व विज्ञान या सर्व शाखांमधील विद्यार्थी या कोर्समध्ये सहभागी होवू शकतात. सदर कोर्स हा ३० तासांचा असून कोर्सची फी रु. २००/- आहे. ज्या विद्यार्थ्यांना सहभागी व्हायचे आहे, त्यांनी दि. १२/०२/२०२२ पर्यंत प्रा. सिमा पाटील (लिये) व प्रा. पवन रोटे यांच्याशी संपर्क साधावा.

संपर्क क्र. प्रा. सिमा पाटील (लिये) ८७७९७६८३३५  
प्रा. पवन रोटे ८००७८८८४१५

for *Signature*  
PRINCIPAL

Janseva Shikshan Mandal's  
Shantarambhaui Gholap Arts, Science &  
Gorambhau Pawar Commerce College,  
Shivle, Tal. Murbad, Dist. Thane-421401.

## Syllabus DIGITAL MARKETING

<b>The type of study</b>		Graduate studies	
<b>Course name</b>		Digital Marketing	
<b>Lecturers</b>			
		<b>Status of the course (compulsory/elective)</b>	
<b>Aims of the course</b>	The aim of the Digital Marketing Course is to provide students with the knowledge about business advantages of the digital marketing and its importance for marketing success; to develop a digital marketing plan; to make SWOT analysis; to define a target group; to get introduced to various digital channels, their advantages and ways of integration; how to integrate different digital media and create marketing content; how to optimize a Web site and SEO optimization; how to create Google AdWords campaigns; social media planning; to get basic knowledge of Google Analytics for measuring effects of digital marketing and getting insight of future trends that will affect the future development of the digital marketing. The application of the gained knowledge, skills and competences will help future managers in forming digital marketing plan in order to manage a digital marketing performance efficiently.		
<b>Learning outcomes</b>	Students will be able to identify the importance of the digital marketing for marketing success, to manage customer relationships across all digital channels and build better customer relationships, to create a digital marketing plan, starting from the SWOT analysis and defining a target group, then identifying digital channels, their advantages and limitations, to perceiving ways of their integration taking into consideration the available budget.		
<b>Contents of the course</b>			
<b>Theoretical lectures</b>	Introduction of the Digital Marketing; Creating initial Digital Marketing Plan; SWOT Analysis; Target Group Analysis; Content management; Optimization of Web Sites; MS Expression; SEO Optimization; CRM platform; Google Analytics; Social Media Marketing; Budgeting.		
<b>Practical course work</b>	Define a Target Group; Creating Web Sites; Writing the SEO content; SEO Optimizacija; Google AdWords; CRM Platform; Social Media Marketing Plan; Making a Facebook page; Budgeting; Final presentation.		
<b>Total number of classes during the course</b>			
<b>Lecturing</b>	<b>Practical course work</b>	<b>Research (individual) work</b>	<b>Other</b>
30		25	
<b>Planned learning activity methods</b>	Lectures, analysis of business practice examples, discussions, presentations of students' papers and case studies, exercises - students' individual and group work		
<b>Total available points 100</b>			
<b>Pre-exam activities</b>	<b>Points</b>	<b>Exam results</b>	
Participation in lecturing classes	20	<b>Written exam</b>	
Participation in practical classes	10	<b>Oral exam</b>	
Progress test		Presentation of individual work	30
Paper work - case study	20	Presentation of group work	20



PLAN OF LECTURES BY MODULES		
Module	Teaching unit	Number of classes (lectures)
I	<ul style="list-style-type: none"> <li>• Introduction to the Course and Work plan</li> <li>• Introduction of the digital marketing</li> <li>• Digital vs. Real Marketing</li> <li>• Digital Marketing Channels</li> </ul>	3
II	<ul style="list-style-type: none"> <li>• Creating initial digital marketing plan</li> <li>• Content management</li> <li>• SWOT analysis</li> <li>• Target group analysis</li> <li>• EXERCISE: Define a target group (working in groups)</li> </ul>	3
III	<ul style="list-style-type: none"> <li>• Web design</li> <li>• Optimization of Web sites</li> <li>• MS Expression Web</li> <li>• EXERCISE: Creating web sites, MS Expression (working in groups)</li> </ul>	3
IV	<ul style="list-style-type: none"> <li>• SEO Optimization</li> <li>• Writing the SEO content</li> <li>• Exercise: Writing the SEO content (working in groups)</li> </ul>	3
V	<ul style="list-style-type: none"> <li>• Google AdWords- creating accounts</li> <li>• Google AdWords- types</li> <li>• Exercise: Google AdWords (working in groups)</li> </ul>	3
VI	<ul style="list-style-type: none"> <li>• Introduction to CRM</li> <li>• CRM platform</li> <li>• CRM models</li> <li>• Exercise: CRM strategy (working in groups)</li> </ul>	3
VII	<ul style="list-style-type: none"> <li>• Introduction to Web analytics</li> <li>• Web analytics - levels</li> <li>• Introduction of Social Media Marketing</li> <li>• Exercise: Social Media Marketing plan (working in groups)</li> </ul>	3
VIII	<ul style="list-style-type: none"> <li>• Creating a Facebook page</li> <li>• Visual identity of a Facebook page</li> <li>• Types of publications</li> <li>• Exercise: Making a Facebook page (working in groups)</li> </ul>	3
IX	<ul style="list-style-type: none"> <li>• Business opportunities and Instagram options</li> <li>• Optimization of Instagram profiles</li> <li>• Integrating Instagram with a Web Site and other social networks</li> <li>• Keeping up with posts</li> </ul>	3
X	<ul style="list-style-type: none"> <li>• Business tools on LinkedIn</li> <li>• Creating campaigns on LinkedIn</li> <li>• Analyzing visitation on LinkedIn</li> </ul>	3
XI	<ul style="list-style-type: none"> <li>• Creating business accounts on YouTube</li> <li>• YouTube Advertising</li> <li>• YouTube Analytics</li> </ul>	3
XII	<ul style="list-style-type: none"> <li>• Facebook Ads</li> <li>• Creating Facebook Ads</li> <li>• Ads Visibility</li> </ul>	3
XIII	<ul style="list-style-type: none"> <li>• E-mail marketing</li> <li>• E-mail marketing plan</li> <li>• E-mail marketing campaign analysis</li> <li>• Keeping up with conversions</li> </ul>	3
XIV	Digital Marketing Budgeting <ul style="list-style-type: none"> <li>- resource planning</li> <li>- cost estimating</li> <li>- cost budgeting</li> <li>- cost control</li> </ul>	3
XV	Recapitulation: <ul style="list-style-type: none"> <li>- lessons learned</li> <li>- student satisfaction survey</li> </ul>	3

Janseva Shikshan Mandal`s

**S.G.Arts,Science & G.P. Commerce College,Shivle**

Shivle, Tal:- Murbad, Dist:- Thane 421401

**Daily Fee RegisterA/C/S/Com./IT/BMS Non Aided**

Page 1 of 3

Period : 31-Mar-2022 To 0.00

Receipt Date 31/03/2022

Fee Register Name : Janseva Academy

Receipt No	Ch. No.	Student Name	Str.	Std.	Digital Marketing Certificate	Total
NGJAFRO 001		SUROSHE ROHIT ANANTA	B.M.S.	SY	200	200
NGJAFRO 002		MORE SNEHA SANJAY	B.M.S.	SY	200	200
NGJAFRO 003		THAMKE MAYUR HARISHCHANDRA	B.M.S.	SY	200	200
NGJAFRO 004		SURYARAO SAURAV VILAS	B.M.S.	SY	200	200
NGJAFRO 005		TELAVANE SANIKA VITTHAL	B.M.S.	SY	200	200
NGJAFRO 006		HARAD VRUSHALI ASHOK	B.M.S.	SY	200	200
NGJAFRO 007		PASHTE MAYURI RAMESH	B.M.S.	SY	200	200
NGJAFRO 008		SASE PRIYANKA ASHOK	B.M.S.	SY	200	200
NGJAFRO 009		PATANGE GEETA PANDURANG	B.M.S.	SY	200	200
NGJAFRO 010		SUROSHE POURNIMA JAYVANT	B.M.S.	SY	200	200
NGJAFRO 011		ROTHER SEVIK NITIN	B.M.S.	SY	200	200
NGJAFRO 012		PAWAR DIKSHA HARISHCHANDRA	B.M.S.	FY	200	200
NGJAFRO 013		THAKARE DURGA SANJAY	B.M.S.	FY	200	200
NGJAFRO 014		WALSE MAYUR SANTOSH	B.M.S.	FY	200	200
NGJAFRO 015		GHORAD SAKSHI SANJAY	B.M.S.	FY	200	200
NGJAFRO 016		GHORAD BHAVANA VINAYAK	B.M.S.	FY	200	200

Janseva Shikshan Mandal's

**S.G.Arts,Science & G.P. Commerce College,Shivle**

Shivle, Tal:- Murbad, Dist:- Thane 421401

**Daily Fee RegisterA/C/S/Com./IT/BMS Non Aided**

Page 2 of 3

Period : 31-Mar-2022 To 0.00

Receipt Date 31/03/2022

Fee Register Name : Janseva Academy

					Digital Marketing Certificate	Total
NGJAFRO 017	UBALE SUSHANT GULAB	B.M.S.	FY	200	200	
NGJAFRO 018	VISHE VRUSHALI PANDHARI	B.M.S.	FY	200	200	
NGJAFRO 019	VYAPARI RANI RAMESH	B.M.S.	FY	200	200	
NGJAFRO 020	PADWAL RAVINA VINAYAK	B.M.S.	FY	200	200	
NGJAFRO 021	ROTHE ANKITA MANGESH	B.M.S.	FY	200	200	
NGJAFRO 022	GHUDE ROHIT TUKARAM	B.Com Account &	FY	200	200	
NGJAFRO 023	BHOIR LOKESH JANARDAN	B.Com Account &	FY	200	200	
NGJAFRO 024	KHOLAMBE HARSHADA BALARAM	B.Com Account &	FY	200	200	
NGJAFRO 025	JAMDARE NISHA TANAJI	B.Com Account &	FY	200	200	
NGJAFRO 026	UMAVANE KUNAL SANTOSH	B.Com Account &	FY	200	200	
NGJAFRO 027	DAVANE RUCHITA PRAKASH	B.Com Account &	FY	200	200	
NGJAFRO 028	GHAGAS VIDYA JAGAN	B.Com Account &	FY	200	200	
NGJAFRO 029	KHARIK MOHINI JAGANNATH	B.Com Account &	FY	200	200	
NGJAFRO 030	SHELKE NISHA PRAKASH	B.Com Account &	FY	200	200	
NGJAFRO 031	BHOIR MONALI SAINATH	B.Com Account &	FY	200	200	
NGJAFRO 032	KHEDKAR YOGITA PRAKASH	B.Com Account &	FY	200	200	
NGJAFRO	PATANGE DIKSHIKA	B.Com	FY	200	200	

Janseva Sniksnan Mandal's

**S.G.Arts,Science & G.P. Commerce College,Shivle**

Shivle, Tal:- Murbad, Dist:- Thane 421401

**Daily Fee RegisterA/C/S/Com./IT/BMS Non Aided**

Page 3 of 3

Period : 31-Mar-2022 To 0.00

Receipt Date 31/03/2022

Fee Register Name : Janseva Academy

					Digital Marketing Certificate	Total
NGJAFRO 034	NAVALE SNEHA SUDHIR	B.Com Account &	FY	200	200	
NGJAFRO 035	GADGE MANSI ASHOK	B.Com Account &	FY	200	200	
NGJAFRO 036	SHINGOLE DIPALI BACCHU	B.Com Account &	FY	200	200	
NGJAFRO 037	AGIVALE APEKSHA VASANT	B.Com Account &	FY	200	200	
NGJAFRO 038	KHANDAGALE SANIKA MILIND	B.Com Account &	FY	200	200	
NGJAFRO 039	DESHMUKH MANSI SANTOSH	B.Com Account &	FY	200	200	
NGJAFRO 040	CHIRATE ASMITA SURESH	B.Com Account &	FY	200	200	
NGJAFRO 041	MHADSE PRAGATI JAYWANT	B.Com Account &	FY	200	200	
NGJAFRO 042	HINDURAO ROHIT BHARAT	B.Com Account &	FY	200	200	
NGJAFRO 043	TELAVANE RUTUJA VAIBHAV	B.M.S.	FY	200	200	
NGJAFRO 044	HARAD GANESH BALKRUSHNA	COMMERCIAL	FY	200	200	
<b>Total</b>					<b>8800</b>	<b>8800</b>

Janseva Shikshan Mandal`s

**S.G.Arts,Science & G.P. Commerce College,Shivle**

Shivle, Tal:- Murbad, Dist:- Thane 421401

## Daily Fee Register A,C,S General Aided

Page 1 of 1

Period : 31-Mar-2022 To 0.00

Receipt Date 31/03/2022

Fee Register Name : Janseva Academy

Receipt No	Ch. No.	Student Name	Str.	Std.	Digital Marketing Certificate	Total
GJAFR0001		LINGE KASTURI BALU	COMMERC	FY	200	200
GJAFR0002		MALI JITENDRAKUMAR RAJARAM	COMMERC	FY	200	200
<b>Total</b>					<b>400</b>	<b>400</b>

30.25.22



Janseva Shikshan Mandal's  
**SHANTARAMBHAU GHOLAP ARTS, SCIENCE &  
GOTIRAMBHAU PAWAR COMMERCE COLLEGE SHIVAJI**

NAAC Re-Accreditation (3rd Cycle) Grade 'B' (CGPA 2.29)  
An ISO 9001: 2015 Certified College

**CERTIFICATE**

This is to certify to Mr./Miss..... of  
Class .....has Successfully Completed the Course of 30 hours  
on **Digital Marketing** from 15th February 2022 to 30th March 2022.

**Prof. P.N.Rothe**  
Co-ordinator

**Prof. Seema Patil**  
Co-ordinator

**Dr.G.R. Vishe**  
I/c Principal

सूचना

योगा गूपमधील सर्वांना सूचित करण्यात येते की,

**श्री. अंबिका कुटीर योग संस्था व  
शांतारामभाऊ घोलप कला, विज्ञान व  
गोटीरामभाऊ पवार वाणिज्य महाविद्यालय,  
शिवळे, आरोग्य विभाग**

यांच्या संयुक्त विद्यमाने Basic Yoga हा 30  
तासांचा course ऑनलाईन पध्दतीने **आज**  
**दिनांक २३/०८/२०२१** पासून सुरू होत आहे.

**वेळ : ५ ते ६**

**Google link**

<https://meet.google.com/khx-vktg-ttg>

अधिक माहितीसाठी उपप्राचार्या डॉ.

जी.आर.विशे **8355963113** व डॉ.

एस.एस.गवरे **9152020453** यांच्याशी संपर्क  
साधावा.

4:30 PM

# Basic yoga Course Report 2021-22

Health Department of Shantarambhau Gholap Arts, Science and Gotirambhau Pawar Commerce college, Shivle, Murbad has organised the basic yoga course from 23<sup>rd</sup> August 2021 to 4<sup>th</sup> October 2021 there were 30 students present for the course the course was taken with the collaboration with Shri Ambika Yoga Kutir, Thane. The course was conducted on online mode using google meet platform. The program was witnessed by college teaching staff, non-teaching staff and students the The Course was inaugurated by the speech it was given by Shri Siddhart Shilewant and best wishes for program was given by I/C Principal Dr. G.R. Vishe thereafter the course was taken over by Mrs. Usha Dedhia and theirs associates help them to demonstrate aasan of yoga and benefits of meditation were explained in details throughout the course. The Course was concluded by distribution of e-certificate. Overall the course was successfully completed.

